



Dear Moab Business Owner/Manager:

We are excited to share some great news that could impact your bottom line! The City of Moab will administer a shop local program to directly support licensed businesses in the City of Moab that have been negatively impacted financially as a result of COVID-19.

Made possible by the City of Moab's CARES Act funding, ***we are giving all Grand County households coupons valued at \$45 in free money to spend with participating businesses located within Moab city limits.*** This is an opportunity for you to promote and grow your business, attract more paying customers, and perhaps provide a new experience for residents of Moab.

Beginning December 21, 2020, we will mail a postcard to every household in Grand County that contains three \$15 "***Buy Local Bucks***" coupons for them to redeem at participating businesses in Moab. These "***Buy Local Bucks***" will be used just like \$45 in cash with the exception that you will not provide change if they spend less. Hopefully, they will spend even more with you!

How it works: The customer will receive the postcard, go to the City website to find out where they can use them, spend the "bucks" with participating businesses, and the business gets reimbursed for the \$15 coupons by the City of Moab. **To get the most out of the program, we encourage you to sign up by December 18, 2020.**

To sign up, visit the City website at moabcity.org/BuyLocalBucks., click on the ***Buy Local Bucks*** logo, and simply add your business information using the easy online form.

Once you sign up, you will receive information that you can display at your business promoting your participation. Start accepting the "Buy Local Bucks," drop off your redeemed "bucks" at the City of Moab utility payment box located in front of City Hall, 217 E. Center Street, and receive a reimbursement check.

This program is expected to run through March 1, 2021, or when available funds run out. Businesses will be notified in advance and the list of participating businesses will be disabled on the website before the conclusion of the program to ensure businesses receive full reimbursement for any redeemed "bucks".

We hope you will participate – the City of Moab wants to support you in your business success!

Sincerely,

A handwritten signature in blue ink, appearing to read "Emily S. Niehaus".

Emily S. Niehaus
Mayor of Moab