

Moab City Council Agenda Item
Meeting Date: January 10, 2023

Title: Award of Contract for Lobbyist Services

Presenter: Carly Castle

Attachment(s):

- Average ranking of committee members
- Lincoln Hill Partners RFQ Response

Recommended Motion:

I move to award the contract for lobbyist services to (Lincoln Hill Partners) and authorize the Mayor to execute a contract for 2023 lobbyist services.

Background/Summary:

A request for proposal for lobbyist services was published in December 2022. Three firms responded to the request. A committee rated and ranked the responses. The average score of this ranking process is included.

The December 2022 budget amendment included an allocation for lobbyist services not to exceed \$70,000 annually. All respondents' proposals were at or under this amount, with Lincoln Hill responding as the low bidder at \$60,000 annually. Price was weighted as 10% of the overall scoring.

The RFQ did not specifically request that candidates be registered as lobbyists in the State of Utah and is therefore not considered in the ranking. It is noteworthy that Lincoln Hill Partners was the only respondent identified in the Utah Lobbyist Registry.

Lincoln Hill Partners was the only respondent with municipal lobbying experience in the State of Utah, has extensive experience with the City of Moab, and has a strong reputation in the state as an effective lobbying partner.

Staff recommends the award of contract for lobbying services to Lincoln Hill Partners for 2023, upon approval as to form by the City's General Counsel.