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CITY OF
MOAB
UTAH

Submitted by:
Lincoln-Hill Partners
68 E. 300 N.
Salt Lake City, UT 84103

www.lincolnhill.com



LINCOLN HILL
PARTNERS

Lincoln Hill Partners
68 E. 300 N
Salt Lake City, UT 84103

Sommer Johnson
217 East Center Street
Moab, Utah 84532

Dear Ms. Johnson:

Lincoln Hill Partners LLC is pleased to submit this company overview as a follow up to the work we have done on behalf of the City of Moab over the past few years. It has been our distinct pleasure to work for the legislative goals of Moab and we feel our experience in working with city leaders and staff clearly sets us apart from any other lobbying firm in the state in being able to help Moab move forward with the city's legislative goals.

Assuming you accept this proposal, we are prepared to move forward with our representation as has already been developed and planned over the past year in working with the Mayor, council and City Manager Carly Castle.

Sincerely,

Casey Hill, Partner

801-634-6564

Lincoln Shurtz, Partner

801-712-4891



OVERVIEW

At Lincoln-Hill we have over 40 plus years of Utah lobbying experience. Our professional expertise, background, understanding of the issues facing municipalities in Utah give us the confidence to say we can effectively represent the needs of the city of Moab and will work to reach successful outcomes for the goals the mayor and council set for us.

Lincoln Shurtz Partner

Mr. Shurtz has over two decades of experience advancing client priorities in both the public and private sectors.

Before he started his work on Utah's Capitol Hill Lincoln served for four years in active military service in the US Army as a tank commander. The skills and political acumen he developed leading a platoon helped shape his career path, eventually leading him to the Utah League of Cities and Towns, where he became Director of Government Relations and served in that role for 14 years. His expertise in municipal government is unparalleled on Capitol Hill, with a heavy emphasis on economic development, local tax policy, redevelopment law and land use planning/development.

After leaving the League of Cities, Lincoln also served as the chief lobbyist for the Utah Association of Counties, and served in that role for six (6) years. Because of his experience with the League of Cities and the Association of Counties, Lincoln's relationships are not only deep with legislative leadership but perhaps more than any other lobbyist in the state they are broad across the entirety of the legislature. These relationships are built on trust, expertise in policy and proven problem solving.

Lincoln currently serves and has served on many boards, including EDCUtah, the Governor's Committee on Accountability and Government Efficiency, Utah Governor's Office of Economic Development, and the Moran Eye Center at the University of Utah.

Lincoln received degrees in Political Science and Economics from the University of Utah, where he is a lecturer in the MPA program. When not working, he can be found hiking, mountain biking and heli-skiing in Utah and Canada with his family.

J. Casey Hill Partner

In 2003 Casey was elected to the Kaysville City Council at the age of twenty-three. Since leaving elected office to pursue a career as a business owner, lobbyist and political strategist, Mr. Hill has had great success in helping candidates win numerous hard-fought campaigns including those of President Stuart Adams, Majority Leader Sen. Evan Vickers, Sen. Curt Bramble, Sen. Scott Sandall, Sen. David Hinkins, Sen. Dan Hemmert, Sen. Jerry Stevenson, Sen. Darren Owens and House Speaker Brad Wilson, Reps Stuart Barlow, Mike Schultz, Mike McKell, Joel Ferry, Brady Brammer, Melissa Ballard, Cheryl Acton, Steve Waldrip, Casey Snider, and many, many more. Utilizing these close relationships, he has successfully represented clients in the fields of healthcare, insurance, legal, municipal government, business, retirement, environmental and tax issues.

In 2009 Mr. Hill became Vice President of Government Relations for the Utah Medical Association and spent three years heavily involved in the development and implementation of health care reform and health care policy in the state of Utah. During this same period, he represented a wide array of businesses on tort reform issues as President of the Utah Civil Justice League.

From 2012 through 2018, Casey was Senior Vice-President of Government Relations at EnergySolutions managing all the legislative efforts of EnergySolutions in Utah and across the entire US Department of Energy (DOE) complex and in DC.

At the beginning of 2019 Mr. Hill started Red Hill Strategic Inc. and then at the beginning of 2021 joined together with Lincoln Shurtz to form the Lincoln-Hill Partners firm. The LH team is now working with clients in a wide array of areas, including real estate development, medical, legal, energy, environmental protection, technology, local cities and counties, pharmaceutical, banking, business development and dogs and cats (Utah's veterinarians).

Casey spends his free time in Utah's beautiful wilderness, hiking, camping and backcountry skiing. He is a father of 5. He is a proud graduate of Weber State University with a master's degree in Business Management from the University of Utah.

David Stewart Of Counsel

David brings two decades of experience to the Moab team and 3 years of direct experience working for the interests of Moab. He understands the battles we have faced on OHV rules and regs and brings with him a close relationship with Senate President Stuart Adams to help in the effort. David has also represented other municipalities that have unique challenges similar to Moab such as West Valley City and Park City.



Full Legal Name: Fides LLC
DBA: Lincoln Hill Partners LLC
68 E. 300 N.
Salt Lake City, UT 84103

Team at a Glance:

Casey Hill, Partner
Lincoln Shurtz, Partner
David Stewart, Of Counsel

References:

1. Senate President Stuart Adams
Sadams1776@gmail.com
801-698-3703
2. Speaker of the House Brad Wilson
bwilson@destinationhomes.com
801-309-3602
3. Senate Majority Leader Evan Vickers
bullochdrug@infowest.com
435-590-8160
4. Governors Office of Economic Opportunity Director Dan Hemmert
danhemmert@gmail.com
801-380-8262

Schedule of Fees:

Fees are negotiable based on the scope of work and strategic planning and can be configured as a monthly retainer or lump sum, project based payment. Our retainer for this work will be \$60,000 per year paid in one lump sum or \$5,000 per month.



Samples of Recent Success

- **2021 Special Legislative Session - \$50 Million**
 - Successfully passed HB1004 – COVID-19 Grant Program Amendments
<https://le.utah.gov/~2021S1/bills/static/HB1004.html>

Negotiated the legislation that set forth the ARPA Matching grant program for local governments. This legislation set aside \$50 million in funding for cities and counties to access for eligible infrastructure projects. (Client - Utah Assoc of Counties)

- **2021 General Legislative Session - \$125 Million**
 - Successfully passed HB244 – First Class County Highway Road Funds
<https://le.utah.gov/~2021/bills/static/HB0244.html>

Negotiated the Salt Lake County transportation funding bill on behalf of our clients: Salt Lake County, Salt Lake City, West Valley City, West Jordan, South Jordan - \$125 Million in funding from HB244 First Class County Highway Road Funds for our clients.

- **2021 General Legislative Session - \$40 Million**
 - Successfully passed HB348 – Economic Development Amendments
<https://le.utah.gov/~2021/bills/static/HB0348.html>

Negotiated \$40 million for the GOUT Broadband grant program, which will provide funding for additional broadband deployment/last mile funding for telecommunications infrastructure in Utah. (Client – Utopia)

Contract and Scope of Work

Our firm has a standard contract that can be used for the engagement, within our contract we can solidify a full scope of work to include any state and local incentive work that will be a part of this engagement. Additionally, we can explore funding opportunities that will be uniquely tied to the recent development of federal funding opportunities that have been tied to the COVID-19 infrastructure investment efforts currently being worked on at the congressional and state/local level.

If you have an alternative contract term sheet you would like us to use, we are happy to work off that contract as well.

Thanks again for the opportunity to discuss further!