

Moab City Council Agenda Item

Meeting Date: May 10, 2022

Title: Briefing and Possible Approval of Proposed Resolution 15-2022 – Adopting the City of Moab Social Media Policy

Presenter: Lisa Church

Attachment:

- Proposed Ordinance 15-2022

Suggested Motion: I move to approve Proposed Resolution 15-2022 adopting the City of Moab Social Media Policy.

Background/Summary:

The City of Moab and several departments and facilities use social media to supplement and expand other communication methods, promote programs, initiatives, and events, and provide important information, notifications, and updates to residents. The City's employee manual includes basic guidelines for social media use. This policy further develops detailed guidelines for employees who officially use the City's social media channels. It also creates specific protocols for managing comments posted on City social media that violate the "Rules of Conduct" established in this policy. If approved, the social media policy will be posted on all City social media channels and the City of Moab website.