

17.09.430



Signs--Generally.

(As a reference use the Uniform Building Sign Code, Utah State Department of Transportation.) Advertising signs shall be regulated as set out in Sections [17.09.440](#) through 17.09.470. (Prior code § 27-3-25 (part))

17.09.440

Signs--Residential zones.

No advertising signs of any kind shall be allowed in any residential zone, except signs pertaining to the sale or lease of residential property, and except for nameplate or signs indicating the existence of an office of a professional person and a home occupation. (Prior code § 27-3-25(A))

17.09.450

Signs--Setback.

All advertising signs shall be set back from public streets a distance at least equal to the distance that buildings are required to be set back within the zone in which the signs are located. (Prior code § 27-3-25(B))

17.09.460

Signs--Information permitted.

Except in those zones where nonaccessory signs are permitted, all signs shall display thereon only information pertaining to products or services sold on the premises. (Prior code § 27-3-25(C))

17.09.465

Signs – Permitted illumination.

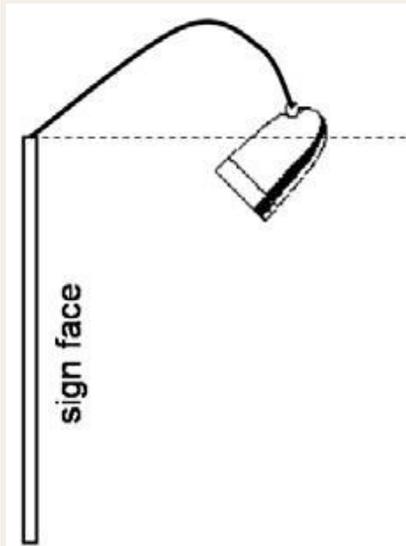
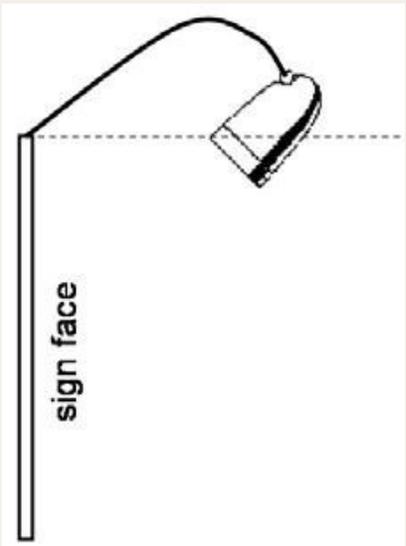
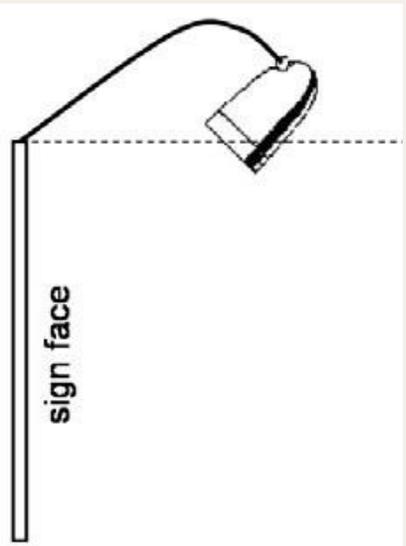
Signs may be unlighted, lighted externally, lighted internally, or backlit. All sign lighting must be designed, directed, and shielded in such a manner that the light source is not visible beyond the property boundaries where the sign is located. Lighting for signs must be directed such that only the sign face is illuminated. All lighted signs must have stationary and constant lighting. All sign lighting is included in the calculation of total light output for a property.

A. Standards for Externally Illuminated Signs.

1. Lighting for externally illuminated signs must be aimed and shielded so that light is directed only onto the sign face and does not trespass onto adjacent streets, roads or properties or into the night sky.

2. Lighting for externally illuminated signs must be mounted at the top of the sign (or within two feet of the top of a wall mounted sign), except for freestanding monument style signs which may be illuminated by ground mounted lighting.
3. Lighting shall consist of no more than four individual fixtures (or lamps) per sign face and produce a maximum of forty thousand lumens per fixture.
4. All sign lighting shall be included in the calculation of total light output.

Permitted and Prohibited External Sign Lighting Configurations

Allowed		Not Allowed
 <p>sign face</p> <p>Fully Shielded</p>	 <p>sign face</p> <p>Fully Shielded</p>	 <p>sign face</p> <p>Unshielded</p>

B. Standards for Internally Illuminated Signs.

1. Only sign text areas and logos may be illuminated on an internally illuminated sign.
2. Internally illuminated signs shall use semi-opaque materials for sign text and logos such that the light emanating from the sign is diffused. Transparent or clear materials are not allowed for sign text and logos. Nontext portions of the sign (e.g., background and graphics other than the logo) shall be made of completely opaque material.

C. Standards for Backlit Signs.

1. The light source shall not be visible.
2. Backlit signs shall only allow indirect illumination to emanate from the sign. For example, signs that create a “halo” effect around sign copy are allowed.

D. Standards for Illuminated Window Signs.

1. Businesses may display a maximum of two illuminated window signs positioned to be primarily visible outside the business structure.
2. Illuminated window signs shall not exceed four square feet in area.
3. Illuminated window signs shall not be illuminated when the business is closed. (Ord. 19-03 Att. 1 (part), 2019)

17.09.470

Signs--Permits required.

Regardless of cost, no sign shall be erected or placed within the City without first making application for and obtaining building permit therefor, except temporary window and political posters, temporary signs pertaining to the sale of adjacent property, and nameplates for identification signs indicating the existence of an approved home occupation or professional office. In addition to the requirements of this title, all signs located within six hundred sixty feet of the right-of-way line of a federally designated highway shall conform to the standards and regulations for such signs established by the state. Any approval or permits hereinabove required and construction or placement of a sign shall not be commenced until all approvals and permits have been obtained. (Prior code § 27-3-25(D))