

Moab City Council Agenda Item
Meeting Date: February 8, 2022

Title: Kickoff for the Community Visioning Process

Date Submitted: February 2, 2022

Staff Presenter: Carly Castle, Acting City Manager
David Beurle, Future iQ
Celine Beurle, Future iQ

Attachment(s):

- **Moab – Tomorrow Together Project Plan/Timeline**
- **Moab – Tomorrow Together Logo**
- **Moab – Tomorrow Together Portal link**

Options: Presentation and discussion

Recommended Motion: N/A

Background/Summary:

David Beurle will give a brief summary of Future iQ before presenting the work carried out to date for the Moab Community Visioning process. This process will be known as “Moab – Tomorrow Together” after consultation with the City of Moab Communication and Engagement Manager. A relatable logo has been created for the project as well as a portal/website. This portal/website will be the ‘go to’ place for everything relating to the project.

David will present the methodological approach that Future iQ is taking before outlining the program schematic from January through October 2022. David will go through the weekly project plan and timeline before discussing ‘next steps’ for February and March. The next steps will include the extensive community survey and organization of the Think-Tank workshop which will be held on 6/7 April.