

Moab City Council Agenda Item
Meeting Date: September 28, 2021

Title: Special Event Permit Application for Grand County Family Support Center's Trunk-or-Treat

Staff Presenter: Kelley McInerney

Attachments: Special Event Application
Rules and Reliability Release Form
Entry Form

Event Information

Location: Swanny Park

Dates: Saturday, October 30th

Times: 2:00 p.m. to 5:00 p.m. (set up starts at 10 a.m. and clean up ends at 6 p.m.)

Expected Attendance: ~50 Vehicles, ~2-3,000 participants

Applicant: Grand County Family Support Center

Options: Motion to approve, deny, or modify

Recommended Motion: "I move to approve a Special Event License for the 2021 Trunk-or-Treat event to be held in the City of Moab at Swanny Park"

Background/Summary:

Event description: This is a community, family friendly, Halloween themed, free event. This event offers a safe, public place for children to participate in Halloween activities. Pre-registered vehicles and community members set up decorated vehicles and stations to distribute candy. Costumes are showcased, Halloween themed décor is displayed, and a haunted house is set up. They are requesting to have West Park Drive closed (neighborhood traffic will still have access via Park Ave) for Firetrucks and Emergency vehicles as an interactive learning experience for the children attending the event. In past years it has been held at the Old Spanish Trail Arena. This year they wanted to be in town, participants are encouraged to walk, and it will be held during the daylight hours.

We have had a meeting with the organizers to discuss the importance of certain elements of their event, including parking, restrooms, and traffic management. The organizers are willing to put a limit on the number of cars registered if desired, in past years it has been about 40-60 cars that participate. They will have volunteers to help with crowd management and traffic. We are recommending that they arrange for extra parking to be available at the HMK Elementary and/or Church lots across 400 N.