



The purpose of this document is to establish the City of Moab's intent to partner with Grantwell, a program offered through Brigham Young University's Marriott School of Business.

Grantwell provides a wide range of services in the areas of grant allocation, strategy, and evaluation. The City of Moab seeks partnership with Grantwell to undertake a strategy project.

Please respond to the following questions about your proposed project:

- Briefly outline a description and mission of the organization
The City of Moab is a municipal corporation created in 1902 to bring effective and economical municipal services to the citizens of Moab. The City has endured various economic transitions, and is currently experiencing significant rates of tourism which is accompanied by many challenges of maintaining the livability within the City.
- Describe the purpose of the proposed project.
Residents of the City of Moab voted to adopt an additional sales tax to fund recreation, arts, and parks within the City. The City desires to create a committee that reviews applications for internal and external funding requests annually.
- What is your idea of a successful project deliverable?
A successful project deliverable includes the recommendations for the structure of the committee, the process for RAP tax applications, the rating and ranking process, and the process for the committee to recommend funding allocations to the City Council.
- Provide the name, email, and phone number of both a primary and secondary project contact.
Ben Billingsley, Finance Director bbillingsley@moabcity.org 435-259-1349
Annie McVay, Parks and Trails Director amcvay@moabcity.org 435-259-5121

The City of Moab agrees to:

- Clearly outline desired project outcomes to assigned student team.
- Be available to student team periodically throughout the semester to answer questions and offer feedback.
- Meet with student groups at the end of the project so they can present their findings and final project deliverable.
- Provide timely feedback on final project deliverable.
- Provide final feedback to the course instructor on student performance.



Grantwell agrees to:

- Provide a detailed statement of work, including a timeline for all agreed-upon deliverables.
- Provide the contact information for all team communications.
- Treat all information as confidential, unless otherwise agreed upon.
- Develop project deliverables on schedule.
- Present the final deliverable and findings as agreed upon with the community partner.

Both community partners and Grantwell student teams are expected to engage in professional behavior, agree upon a specific and reasonable project deliverable, and engage in regular, timely communication.

SIGNED:

Emily S. Niehaus, Mayor

Date