



Grantwell is a student-run, faculty-advised non-profit consulting program that is offered through the Brigham Young University Marriott School of Business. Through Grantwell, graduate-level college students impact the human services industry by offering pro-bono consulting services to non-profit or other philanthropic entities. In addition to dozens of other types of projects, Grantwell has advised nearly \$60 million in grant allocation over the last ten years.

Potential Clients

Grantwell works with private, public, and non-profit organizations that are passionate about refining their processes to better serve their target communities. The program is prepared to work with organizations that:

1. Seek to promote human welfare
2. Can offer projects in the areas of evaluation, strategy, and/or grant allocation
3. Are prepared to provide clear information about desired project outcomes to student groups

Project Areas

1. **Grant Allocation:** Since its inception in 2008, Grantwell has helped allocate over \$60M in philanthropic giving. Grantwell allocation teams help with various aspects of the giving process, ranging from the creation of RFPs to conducting financial analyses to rate the potential impact of prospective grantees.
2. **Strategy:** Strategy teams work as consultants, helping partners to develop and improve programs and processes. Examples include implementation plans to promote diversity, equity, and inclusion or recommendations for board management.
3. **Evaluation:** Evaluation teams perform efficiency and effectiveness assessments, using quantitative and qualitative data to measure how well the organization's funding and programmatic efforts are achieving desired results.

Approximate Project Timelines

Potential clients submit proposed projects to Grantwell's Partnerships Director for review. Within two weeks, the Partnerships Director establishes contact with organizations to inform them of Grantwell's intent to partner. Confirmed clients work with Grantwell's Partnerships Director to finalize project details. Once the project outline is finalized, clients are assigned to a team of graduate students, led by a Senior Project Officer. At the start of the semester, the assigned team will write a statement of work and submit it to the client for approval. Each client should be prepared to stay in contact with their team to periodically answer questions and provide feedback throughout the semester. At semester end, students give clients high-quality deliverables that help them grow to better meet their organizational goals.