

Community Contributions Evaluation Rubric
GRANTS FY 2019-2020

The Community Contributions Grant Committee met on Nov. 25, 2019, and reviewed all applications and considered the needs and services provided to the community and whether the Community Contributions fund was the appropriate forum for the submitted requests. Requests deemed appropriate were then prioritized based on the service provided. Complete applications are available for Council review on the shared drive.

The programs recommended to receive the highest funding primarily involve health and safety, as well as multicultural translation and advocacy programs that complement health and safety concerns. The next tier includes programs serving at-risk youth and animals and a community foundation hub. These programs are provided by entities that are dependable, innovative and which the committee members trust will meet a proven need. The Committee found that, for a variety of reasons, four of the requesting nonprofit projects did not meet Community Contributions Program requirements.

The Committee also reviewed the applications to determine the amount being requested, expressed as a percentage of the nonprofit's total budget, and possible alternative revenue sources the nonprofit could seek outside of Community Contributions. **The Committee received requests totaling \$124,107, and the City's 2019-2020 Budget allocated \$55,000.00 to use** towards these requests and special event sponsorships for the fiscal year.

The Committee's recommendations leave \$14,500 for event sponsorship funding in the FY20 cycle. Upon completion of the Committee's analysis, the **Committee recommends that the City Council award Community Contributions in the amount of \$40,500, leaving \$14,500 to be used for event sponsorships.** Each requesting nonprofit and its program information is described below:

Organization	Other City Funding/In-Kind	Description of Program Includes percentage of overall budget and notes when there is a City gap or Overlap	FY 2019-2020 Funding Requested	FY 2019-2020 Suggested Funding Level
	<i>Includes past Fee Waivers and In-Kind Contributions as well as FY 2018-2019 Community Contributions funding</i>	<i>Is this an essential service not currently provided by the City government? What level of funding is provided in the City's existing budget? Recommended by City staff (Public Works, Police, Recreation, etc.)? Is this tied to the City's General Plan or another guiding document? Percentage of organization's budget being requested?</i> Short Test: Giving must be project-based and not for general operating expenses. The following points concerning governmental contributions are excerpted from the 1999 Utah Supreme Court "Short Case" in which the Salt Lake County Commission and Salt Lake County Attorney Douglas Short were in conflict about, among other things, the appropriateness of certain government contributions to private enterprises using government funds. Refer to paragraphs 32 and 33 of the entire brief at: https://law.justia.com/cases/utah/supreme-court/1999/slcounty.html : The Commission can expend [public monies] only in exchange for fair value. [Community contributions] must prove a detailed showing of the benefits to be obtained from the money given. A general finding that any of the contributions will provide a benefit, without specifying exactly what that benefit is, in present market value terms, is not specific enough to qualify the benefit.		
BEACON	2018-19 CC: \$3,000	While the committee believes that BEACON provides important community services through its ongoing enrichment programs – clubs, workshops and field trips – the project description submitted by BEACON for the Family Thanksgiving Project appeared to indicate that arrangements were already in place for donations of most of the food and volunteer time needed. The committee also noted that other community-wide opportunities already exist for families to experience a Thanksgiving meal together at no cost and to also volunteer to help with the preparation and serving of that meal. The amount requested by BEACON for this project represented 70.6% of the total project cost and 0.65% of the nonprofit's overall budget.	\$3,000	\$0
Full Circle Intertribal Center	None (Did not apply in 2018-2019)	The committee recognizes the importance and value of the Full Circle Intertribal Center's mission and objectives. The Center requested \$10,000 in funding in its application for the Nourishing Traditions Indigenous Gathering Circle and Elders Community Gathering – half of that request was for general operating costs, which are expressly ineligible under the Community Contributions Program guidelines. Most of the remaining program costs appeared to be outside the realm of directly providing a service. The committee does, however, recommend that the City assist the organization with an in-kind donation of meeting and kitchen space at the Moab Arts and Recreation Center. That in-kind donation, for one year, is calculated to be valued at approximately \$1,500. Full Circle Intertribal Center's requested funding of \$10,000 represents 86.96% of the organization's overall budget.	\$10,000	\$1,500 in-kind (meeting space and kitchen rental at MARC)
Grand Area Mentoring	2018-19 CC: \$3,000	Last year, Grand Area Mentoring used funding from the City to, in part, extend its community-based mentoring (CBM) work for children of adolescent age. The mentoring services allow adult mentors and students to meet weekly one-on-one throughout the city at approved sites. CBM boosts relationship longevity and cultivate deeper bonds between students and the community. The program serves up to 100 at-risk youth, ages 6 to 9, annually with the help of more than 75 volunteer mentors. The recommended amount represents 27.9% of the project's cost and 2.53% of the organization's overall budget.	\$3,522	\$3,500
Humane Society of Moab	Ongoing: \$3,600/yr. in-kind (office space at City Animal Shelter) 2018-19 CC: \$5,000	The Humane Society works closely with the Moab City Animal Shelter to help the shelter continue its no-kill policy. The Humane Society has requested funding to bolster its animal adoption programs, spay and neuter programs and feral cat programs within the community. The Community will benefit from this contribution as the Humane Society continues to provide placement of animals through adoption, and population control for feral animals. The recommended amount represents 8.4% of the program cost and 3% of the nonprofit's overall budget.	\$10,085	\$3,500

KZMU Moab Public Radio	2018-19 CC: \$5,000	The contribution was requested for KZMU's community affairs program, which was begun in 2018. KZMU lost a major funding source a few years ago and is an important partner and information source in the Moab community. Living in an area of the state where there is no free television, free public radio is a way of having an informed community and electorate. The recommended amount represents 6.23% of the project cost and 1.94% of KZMU's overall budget.	\$7,000	\$3,500
Moab Community Childcare	None (Did not apply in 2018-2019)	The Moab community is clearly in need of additional options for childcare – a problem that this group and others are working toward solving. In reviewing this application for funds the committee noted the fact that Moab Community Childcare is seeking startup money for a program that is not expected to be up and running until January 2021 at the earliest and would serve, at most, 16 infants. The Community Contributions Program guidelines require that funds awarded be spent within a year of the award. Additionally, providing funding for a startup carries significant risks, and the committee, after serious contemplation, concluded the City should not commit public funds, given those concerns. The requested funding of \$20,000 represents 13.57% of Moab Community Childcare's overall budget.	\$20,000	\$0
Moab Free Health Clinic	2018-19 CC: \$7,500	Moab Free Health Clinic (MFHC) is a nonprofit clinic that was established in direct response to Moab's need for affordable, accessible healthcare. Moab's economy relies heavily on seasonal tourism, meaning that many workers have neither the option of employer-sponsored insurance nor the financial means to pay for their own healthcare needs. This year, MFHC is requesting funding to help provide much-needed dental care for the underserved, a service that is mostly unavailable in our community. The cost of basic preventive dental care is often out of reach for many area residents who live paycheck to paycheck, but having basic preventive care can significantly improve overall oral and medical health. The recommended amount represents 7.3% of the program cost and 1.13% of the nonprofit's overall budget.	\$15,000	\$5,000
Moab Solutions	2018-19 CC: \$2,000	Moab Solutions is often the call of last resort in Moab for immediate assistance for emergency needs. They are available at all times for emergency assistance. Calls are carefully vetted and assistance given if proven necessary. Moab Solutions helps with rent, utilities, food, medicines, vouchers for clothing and other items, gas, car repairs or parts, bus or train tickets for stranded travelers, and referrals to agencies that may be able to help. The committee recommends that the funds provided to Moab Solutions carry this caveat: The funds must be used solely to help Moab City residents with utility bill or rental assistance; each disbursement should be limited to no more than \$50 per household. The recommended amount represents 3.64% of the nonprofit's overall budget.	\$5,000	\$2,000
Moab Valley Multicultural Center	Occasional MARC space for activities 2018-19 CC: \$5,000	The Multicultural Center will use the contribution to assist more than 50 area residents with homelessness/housing insecurity needs and more than 3,000 area residents with language interpretation services in a variety of community settings. It will collaborate with other local organizations, particularly with City Law Enforcement and other City Departments to assist residents who have limited accessibility due to language, social, or economic barriers. The recommended amount represents 55% of the specific program cost and 1.8% of the nonprofit's overall budget.	\$9,000	\$5,000
Seekhaven	\$7,500/yr. plus fee waivers 2018-19 CC: \$10,000	Seekhaven's work in providing services for domestic violence victims addresses a critical need within the community. This funding request is for the lethality assessment program (LAP), which ensures shelter to high-risk victims and involves developing a 24-hour safety plan to ensure victims' safety while longer-term support is coordinated. The City Police Department is essential to this program in gathering the necessary information and making sure the victim is provided that information in order to receive assistance. The recommended amount represents 66% of the LAP program cost and 0.91% of the nonprofit's overall budget.	\$15,000	\$10,000
Rim to Rim Restoration	Previous payments for fire fuels removal (Did not apply in 2018-2019)	The 2018 Cinema Court Fire on Moab's east side served as a stark reminder to the entire community of the need to keep creek banks clear of overgrowth. Rim to Rim Restoration has been working to reduce fire fuels, improve flood flows and restore habitat along the creeks since 2001. The organization has played a critical role in beginning the process of identifying critical areas for fire-breaks through vegetation mapping. Rim to Rim is also working in consultation with the Moab Valley Fire Department to facilitate interagency and private landowner collaboration for fire fuels reduction in the community. The committee recommends funding for this ongoing work. The recommended funding represents 3.03% of the lowest budget projection for this project.	\$15,000	\$5,000
WabiSabi	2018-19 CC: \$5,000	The Moab community relies heavily on its nonprofit organizations, yet its remote location often makes it difficult to access educational, financial and informational resources they need to remain viable. WabiSabi requested funding to continue a Grant Writing Resource Center that opened in 2018 as a collaborative project with USU Moab and the City. The funds will be used to renew USU Moab's subscription to the Funding Information Network, which provides grant databases and teaching materials that will be available to all local nonprofit organizations. Those organizations rely on grants for their ongoing sustainability. The recommended amount represents 73% of the center's overall cost and 0.51% of WabiSabi's overall budget.	\$3,500	\$3,000
Youth Garden Project	MRAC memberships 2018-19 CC: \$3,000	The committee recognizes the valuable services that Youth Garden Project (YGP) provides for area children and families. However, the Community Contributions Program is specifically intended to help fund programs and services that are not currently provided by the City of Moab. This year, the program for which YGP requested funding – Youth Camps – does not appear to meet that criterion. The City, through the Moab Arts and Recreation Center, offers a variety of youth camps for children of all ages each year. For that reason, the committee determined that the request falls outside the guidelines of the Community Contribution Program. The requested amount represents 13.9% of the YGP Youth Camp cost and 2.84% of YGP's overall budget.	\$8,000	\$0